Sample report. Fictional product, brand and scores.

Halcyon One Smart Speaker

Sample Sound Ltd · Tech · RRP $899 · Entry 3f9c1a2e

Not selected this year

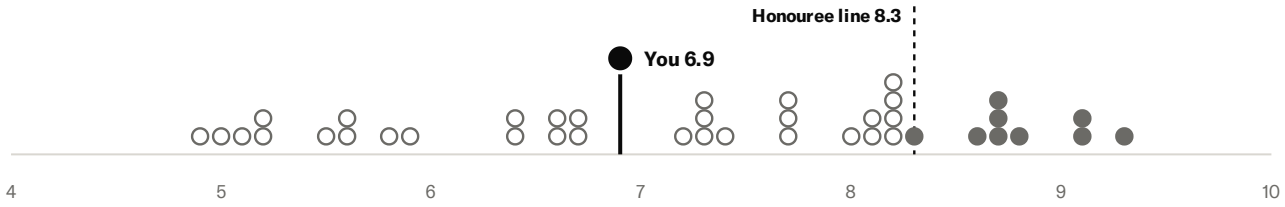
1.4 points below the honouree line in Tech.

6.9 /10

Ranked 25th of 41 entries

Where you sit in Tech

Every entry's overall score in the category, anonymised. Filled dots are honourees.



● You ● Honouree ○ Other entry

Score by criterion

Each criterion is scored out of 10 by the editor who covers the category, then weighted to make your overall score.

Criterion and weight	0 to 10	You	Median	vs median
Price to performance 35%		6.5	7.3	-0.8
Build and durability 15%		8.0	7.2	+0.8
Innovation and features 15%		7.0	7.3	-0.3
User experience 15%		7.5	7.4	+0.1
Influence on its category 10%		6.0	7.4	-1.4
Sustainability and repairability 5%		5.0	7.5	-2.5
Availability, warranty and support 5%		7.5	7.6	-0.1

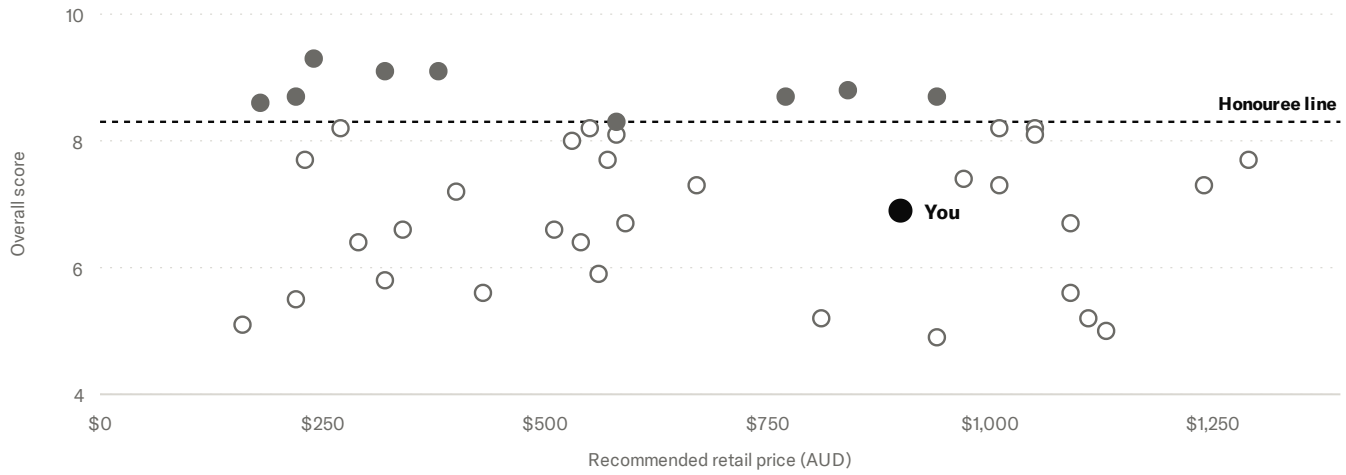
● You ○ Category median ◇ Honouree average

Scores are final and there are no appeals. Comparisons use anonymised scores from all 41 entries in Tech; no other product or brand is named. The entry fee buys consideration, never a place.

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Price against score

Price to performance is 35% of the score. Each dot is an entry in Tech, placed by its recommended retail price and overall score.



You Honouree Other entry

From the editor

Beautifully made and easy to live with, but at this price it needed to do more than its rivals to make the list.

Sample editor, Tech

Category performance insights

Drawn from your entry, your scores and the category benchmarks with the help of data analysis tools, then reviewed by our editors. Insights explain the scores; they never change them.

What stood out

Build and durability scored 8.0, above the category median.

User experience was strong: the companion app setup was the simplest editors tested.

Warranty and local support were clearly documented.

Where it lost points

Price to performance scored 6.5: at its RRP, three honourees offered more features for less.

Innovation scored 7.0: the main new feature matched what rivals launched last year.

Sustainability scored 5.0: no repairability or materials detail was provided.

To score higher next time

Position the price against named competitors in the entry, with the features that justify it.

Lead with what is genuinely new, with evidence it is a first for the category.

Add repairability, spare parts and materials information.

How we judge: every entry is scored by the editor who covers its category against seven weighted criteria, then shortlisted and debated by the editorial team. Our commercial team never sees scores or shortlists. Questions: scott@manofmany.com. © 2026 Man of Many.