Sample report. Fictional product, brand and scores.

Aurora X2 Wireless Headphones

Sample Audio Co. · Tech · RRP $449 · Entry 3f9c1a2e

Honouree

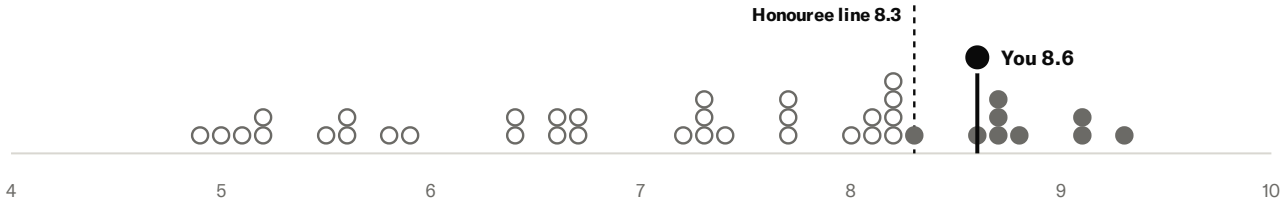
Selected for the Man of Many 100, one of 10 honourees in Tech.

8.6 /10

Ranked 8th of 41 entries · top 20%

Where you sit in Tech

Every entry's overall score in the category, anonymised. Filled dots are honourees.



● You ● Honouree ○ Other entry

Score by criterion

Each criterion is scored out of 10 by the editor who covers the category, then weighted to make your overall score.

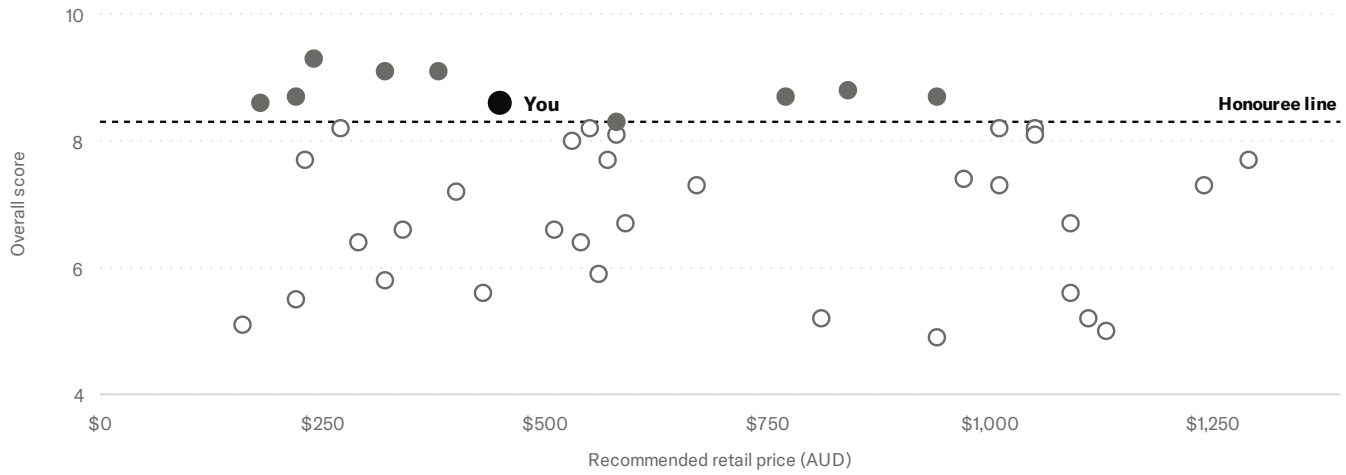
Criterion and weight	0 to 10	You	Median	vs median
Price to performance 35%		9.5	7.3	+2.2
Build and durability 15%		8.0	7.2	+0.8
Innovation and features 15%		8.5	7.3	+1.2
User experience 15%		9.0	7.4	+1.6
Influence on its category 10%		7.0	7.4	-0.4
Sustainability and repairability 5%		6.0	7.5	-1.5
Availability, warranty and support 5%		8.0	7.6	+0.4

● You ○ Category median ◇ Honouree average

Scores are final and there are no appeals. Comparisons use anonymised scores from all 41 entries in Tech; no other product or brand is named. The entry fee buys consideration, never a place.

Price against score

Price to performance is 35% of the score. Each dot is an entry in Tech, placed by its recommended retail price and overall score.



You Honouree Other entry

From the editor

The best value noise-cancelling pair we tested this year. It does what headphones twice the price do, and the fit is better.

Sample editor, Tech

Category performance insights

Drawn from your entry, your scores and the category benchmarks with the help of data analysis tools, then reviewed by our editors. Insights explain the scores; they never change them.

What stood out	Where it lost points	To score higher next time
Price to performance scored 9.5, 2.2 points above the category median, at an RRP in the lower half of the field.	Sustainability scored 6.0: the entry named recycled packaging but no repair or spare-parts programme.	Document a repair programme or spare-parts availability to lift the sustainability score.
The adaptive noise cancelling was the clearest step forward from the previous model in the entry.	Influence on the category scored 7.0: strong reviews, but no evidence it changed what rivals offer.	Include independent test data or sales evidence to support category influence.
A two-year local warranty with Sydney service beat most entries on support.	Key specs left out battery life under load, which editors had to test themselves.	Send a review sample with the entry so testing starts on day one.

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